



## **WATTLE HEALTH AUSTRALIA APPOINTS HIGHLY EXPERIENCED EXECUTIVE DIRECTOR**

**12 July 2018:** Wattle Health Australia Limited (ASX:**WHA**) is pleased to announce the appointment of Georgia Sotiropoulos as Executive Director. Ms Sotiropoulos' appointment will take effect immediately and her role will involve leading WHA through its next phase of growth and expansion both nationally and internationally.

Ms Sotiropoulos brings over 10 years of extensive senior retail executive leadership experience to WHA. This includes successfully leading and developing large teams of people, developing and executing business strategies, brand management and international sourcing and product development. Ms Sotiropoulos is highly regarded for her ethical, energetic and collaborative style, which has enabled her to build trust and respect among internal and external stakeholders and achieve strategic objectives and desired financial outcomes. Ms Sotiropoulos' strengths complement and align with WHA's strategic, operational and financial objectives positioning the business to significantly benefit from her expertise.

Most recently, Ms Sotiropoulos held the role of Group General Manager with the Speciality Fashion Group and prior to this worked with the Woolworths group (**ASX:WOW**) for over 20 years in various senior roles including General Manager Hardgoods for the Big W chain. An expansive role, this involved leading the chain's largest portfolio and heading up the aggressive expansion of key categories to grow market share and increase profitability.

Executive Chairman, Mr Lazarus Karasavvidis said, "The appointment of Georgia Sotiropoulos to the board is a real coup for Wattle Health, with her extensive managerial experience and ability to consistently deliver exceptional results in retail and especially in the FMCG space.

Her knowledge, insight and experience will be invaluable as Wattle Health continues further expansion of our product range, operations and distribution channels both domestically and internationally."



**ENDS**

George Karafotias

Company Secretary

Wattle Health Australia Limited

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