

6 June 2018

**Trimantium GrowthOps Limited confirms delivery of integration initiatives**

Trimantium GrowthOps Limited (ASX: TGO, “GrowthOps”) announces that it has completed its first wave of integration initiatives.

On 6 June 2018, five of the acquired GrowthOps technology-driven businesses – 3wks, KDIS, Trimantium GrowthOps Asia (formerly Digital Moshi), Voodoo Creative and jtribe – completed the transition and integration of these businesses under the GrowthOps name, including the centralisation of their customer relationship and sales pipeline management, and where appropriate, co-location of teams.

The five businesses, along with AJF Partnership, Khemistry and the Institute of Executive Coaching and Leadership (IECL), have already been cross-selling and co-delivering client work.

Since completing its initial public offering in mid-March, GrowthOps management has focused on driving collaboration and revenue synergies, including: customer relationship and sales pipeline management processes to more effectively and efficiently deploy the resources of the Group; selective co-location within major hub cities to foster collaboration; and re-branding GrowthOps businesses as and when it has been opportunistic to do so.

With the transition and integration of the GrowthOps technology-driven businesses completed on 6 June 2018, GrowthOps is now offering clients across Australia and Asia uniquely integrated technology and digital marketing solutions, designed to complement the company’s market-leading creative and leadership service offerings.

AJF Partnership, Khemistry and IECL also continue to make progress with the implementation of integration initiatives.

Together, GrowthOps businesses have the capability to create, execute and go to market with a new technology-driven product or service designed to generate high-value outcomes, including significant growth, for clients.

GrowthOps technology and digital services comprise agile and entrepreneurial technology development, enterprise IT consulting, business systems development, cloud solutions, CX/UI/UX, design and development of mobile applications on iOS, Android and web platforms, social media management, digital brand strategy and graphic design. In addition, GrowthOps is expanding its infrastructure alignment with Google Cloud and Amazon’s AWS platform.

GrowthOps Chief Executive Officer, Paul Mansfield said: “These five businesses embrace a flexible, customer-first delivery model, offering both classic and agile styles of development that are compatible with clients’ varying operating models. The businesses have been collaborating together for a number of months, so we already see the possibilities for what this integrated technology platform can deliver for our clients. We are excited to take another step toward offering our clients a fully integrated execution partner for achieving business growth.”

GrowthOps Managing Director Phillip Kingston said: “Through a combination of the initiatives spearheaded by Paul, the collaboration and passion of our staff and their collective response to our clients’ desire for an entrepreneurial execution partner, we are tracking in line with our integration plan. GrowthOps will ultimately operate under one brand with one clear purpose—providing a single-source solution for clients seeking to achieve quantifiable business transformation and growth.”

#### **About GrowthOps**

Trimantium GrowthOps Limited (ASX: TGO) is an entrepreneurial advisory and operations partner for organisations seeking to develop new products, services and growth strategies. We take ideas from concept to reality. Operating across Australia and Asia, we provide services spanning management consulting, technology, and advertising and creative, including: analysis of market threats and opportunities; leadership development; change management; cloud services; software development; systems integration; positioning and brand strategy; and marketing communications.

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