

# all the little things

Investor Day | 17 July 2018

## Welcome and agenda for the day

Welcome and Strategic overview	Overview of Retail	Presentations by senior managers in small groups	Wrap up and Questions	Finish	
<b>1.00</b> pm	<b>1.30</b> pm	2.15 <sub>pm</sub>	<b>4.30</b> pm	<b>5.30</b> pm	





## Trustpower leadership team – depth of experience and talent





## **Trustpower key facts**

		1923	<b>\$1</b> .	.8b	~~~		
Tauranga based national electricity generator and retailer of energy and telco	to Tau	1923 as the cap		rket lisation <b>.8 billon</b>	FY19 EBITDA forecast to b <b>\$205 million</b> <b>\$225 millio</b> r	e to	Key shareholders Infratil (51.0%) and TECT (26.8%)
<b>1,954 GW</b> New Zealand general capacity (hydro) <b>487</b> producing an average of circal <b>1,954GWh</b> per annu	ation MW	24	oximately <b>7,000</b> tomers	+ 0 + 0	<b>100,000</b> customers have more than one product		Approximately <b>803</b> FTE employees





## **Electricity industry poised for growth**

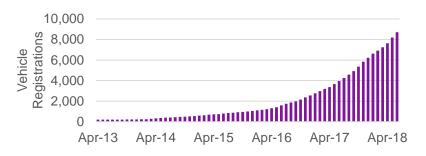
#### The NZ economy is electrifying!

"Synlait commits to never building another coal fired boiler – new boiler to be electric"<sup>1</sup>

We are already starting to see the evidence

#### EV fleet size<sup>2</sup>



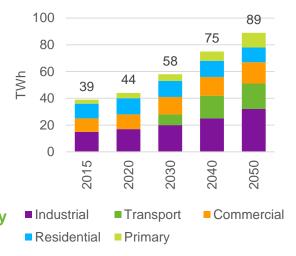


1. Synlait announcement 28 June 2018, 2. https://www.transport.govt.nz/resources/ vehicle-fleet-statistics/ monthly-electric-and-hybrid-light-vehicle-registrations/

#### Transpower's view

" the major difference between the last 10 years and the next 30 years will be significantly more electrification" <sup>3</sup>

#### Estimated delivered electricity demand by sector



3. Te Mauri Hiko Energy Futures - Transpower White Paper 2018 (page 20)



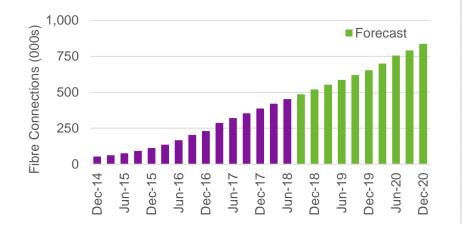


# Fibre rollout and data consumption driving significant telco growth

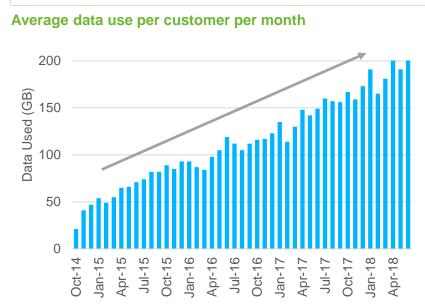
#### Actual and forecast fibre connections

#### Fibre opportunity growing fast

- Driven by data hungry customers
- · Creates new opportunity for customer engagement



## Trustpower's customers are showing no signs of slowing down







## Summary of key messages

#### Our retail business is well positioned

- Our differentiated bundled strategy is adding value with a significant growth opportunity due to the fibre rollout
- Being a value led rather than price lead competitor is a long term sustainable and profitable position
- We have made significant progress in our digital strategy and are well positioned for the digital future

## We have developed a high level of capability that gives us the flexibility and agility to perform well in a changing future

- A highly capable organisation that focuses on collective learning and fast decision making
- A strong focus on the communities in which we operate and a commitment to be a positive contributor
- Agile and flexible technology platforms that support our commitment to digital initiatives
- We are extracting significant scale benefits from our telco platform

Our generation assets are well placed to capitalise on a renewable future

 Geographical diversity and high levels of availability

#### We are facing a high level of regulation both in energy and in telco

• This could be positive or negative for Trustpower. However we are fully engaged and believe we have the flexibility and capability to prosper whatever the outcome.

We are well positioned to grow both organically and through acquisition





## Trustpower's key strategic convictions

## Irrespective of which political party is in government societal pressures will lead towards lower carbon and increased renewable generation

- Transition to a lower carbon world will lead to increased demand for electricity
- Existing and new renewable generation will be well placed in both the lower carbon and increased renewable generation scenarios
- Transitioning NZ to an increased renewable generation portfolio will lead to periods of instability and short term high prices benefitting generators with flexible generation which have high levels of availability

#### Not all customers make their decisions based solely on price

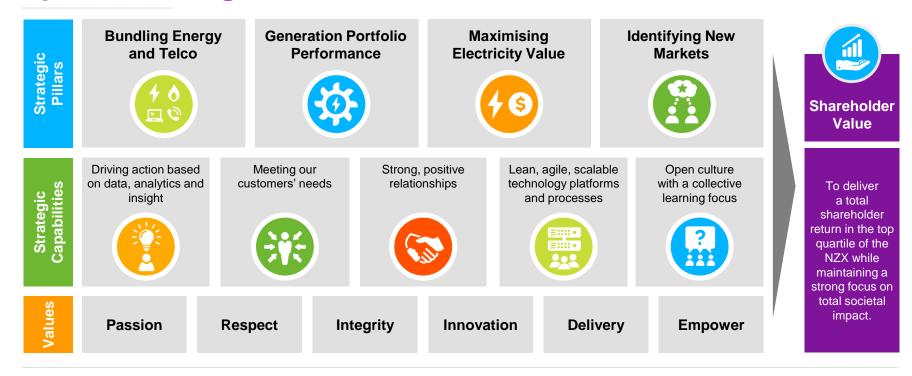
- Customers will continue to see value in the bundle and will be attracted to it without the need to price discount
- The current fibre rollout provides a significant opportunity for continued growth
- Trustpower can maintain its loyal energy only customer base for an extended period without the need for aggressive price discounting by continuing to provide excellent service and value enhancements

Extensive use of digital technology such as AI and machine learning will become the norm

- Customers will expect to be able to interact via multiple channels of their choice
- The cost efficiencies from digitisation will be a necessity to keep customers and stay profitable over the long term
- Digital benefits will be available without the need for expensive large scale computer systems making agility and speed to market key differentiators



# Trustpower's strategy – to create executable options driving shareholder returns





## 

## **Retail Overview**

Craig Neustroski – GM Markets



## Electricity segment - not for the faint hearted

#### Consumer market highly competitive



#### Comment

· Circa 40 retail brands now present

### **Electricity only**

- Electricity segment remains highly competitive with consolidation and failures likely
- Trustpower has a balanced portfolio across Commercial, Industrial, Government and Consumer
- · We have opportunity in new energy and emerging technology
- Cross sell within the Consumer segment is moving our customers out of this category

#### **Commercial and Industrial market**

- Diverse customer base, typical contract term 2-3 years
- Average tenure over 7 years, supply relationships with some of New Zealand's most recognised corporates for over 15 years
- Profitable and sustainable circa 1,700GWh p.a.

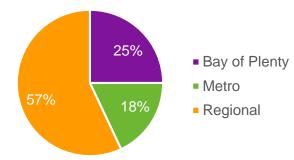




## **Electricity segment – diversity & tenure**

#### Consumer market

#### Electricity customer base by region





- · Electricity only customer base biased away from the metros
- Around 60% of customers have 5+ years tenure

#### **Product innovation**









## **Trustpower the leading multi-utility business**



#### Comment

- · We created a new category and others have followed
- There is plenty of room for growth in this category

#### Our achievements



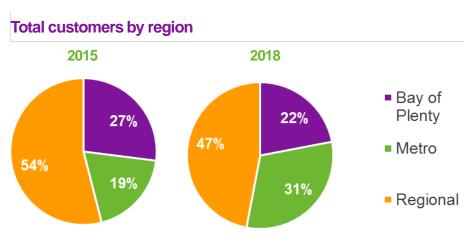
#### Over 100,000 customers have more than one product

- Growth from a base of around 20,000 multi-utility customers in mid 2013
- We continue to see strong telecommunications growth
- We are now realising material scale and cost to serve benefits
  - E.g. caching delivering savings of ~\$3m p.a.





## We are building value



#### Comment

- We are creating a diverse and resilient customer base
- We are creating a high value customer base
- Significant opportunity remains for us

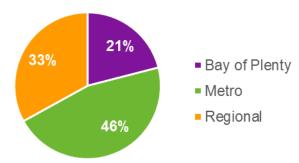




## **Differentiated from competition**



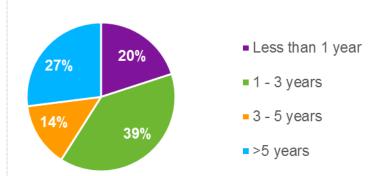
## Bundle customers by region



## Targeted acquisition

- Growth coming largely from the metros
- Targeted outbound campaigns are seeing 80% of new customers taking two or more products

#### Bundle customers by tenure



## Focused cross sell and retention in FY18

- Over 3,000 existing energy customers added Telco
- 1,200 electricity customers added gas
- 5,600 customers upgraded from DSL to Fibre



## 40 20

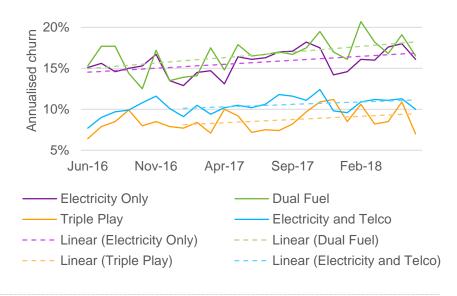
## Value based offers outperform simple price discounting



Our acquisition incentive costs are similar to other in market discounts or cash incentives, however value based offers outperform:

- Better sales conversion and lower sales leakage
- Higher energy consumption and larger data plans driving higher margin per customer
- · Lower churn and lower credit risk
- We have a solid suite of offers aimed at our target segments

#### Electricity only vs multi-product churn





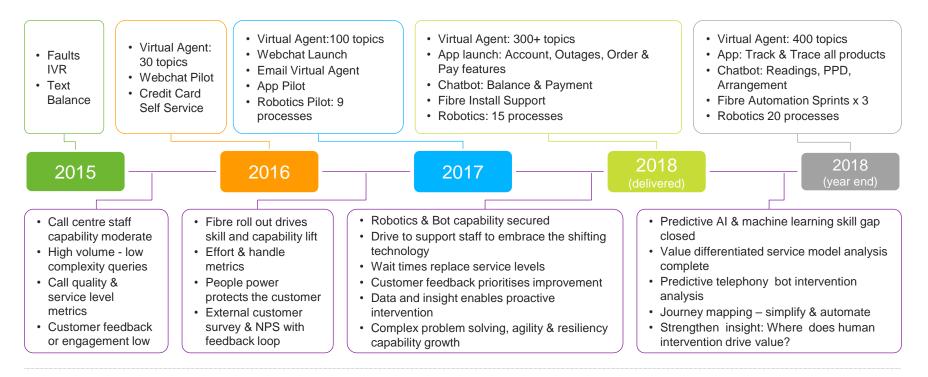


# **Customer Operations**

**Fiona Smith – GM Customer Operations** 



## Our digital journey so far...







## With measurable outcomes ...

	FY-16	FY-17	FY-18	FY-19 Budge	et	39% increase in total services
On Queue FTE	163	160	147	140		with 54% growth in Telco
Number of services (000s)	270	330	359	375		62% ratio of services to CEA <sup>2</sup>
Services per FTE	1,656	2,061	2,442	2,677		improvement (mitigating 86 FTE)
Total contacts (000s)	891	1,018	1,440	1,651	•	85% growth in total contacts
Total staffed contacts (000s)	873	906	937	875	•	Staffed Volume controlled
Staffed contacts %	98%	89%	65%	53%		through digitisation, & efficiency with volume of complexity rising
Staffed contacts per FTE	5,355	5,665	6,371	6,249		
Labour cost <sup>1</sup> per service	\$36.41	\$35.23	\$34.96	\$34.07		Labour cost per service decreasing

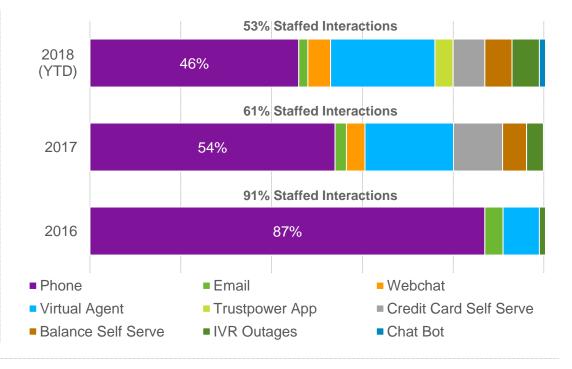
1. Labour cost : Total salary cost of the Service , Provisioning , Billing , Cash & Collections Teams

2. CEA = Customer Experience Agent or call centre staff member



## And digital success...

- 47% of all customer contacts are now serviced without human intervention
- Goal to reduce staffed contacts by another 12% across the next 18 months & reduce on queue FTE by 10%
- Delivering a hybrid staffed/non-staffed model with a focus on value add human interactions

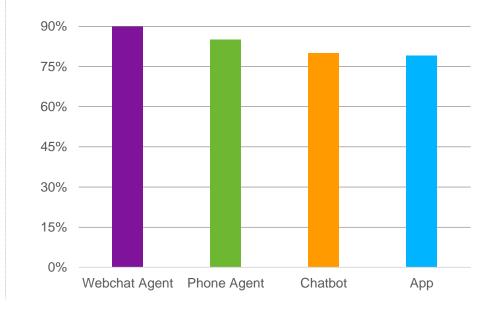




## While getting the balance right...

- Non Staffed interactions receive customer satisfaction ratings on par with agent channels
- Automating with a full understanding of the consequences
- Analysis supports our conviction that staffed channels
  remain important
- Staffed channels focus on the moments that matter, the complex and the emotional, where propensity to churn spikes

#### **Satisfaction ratings by channel**





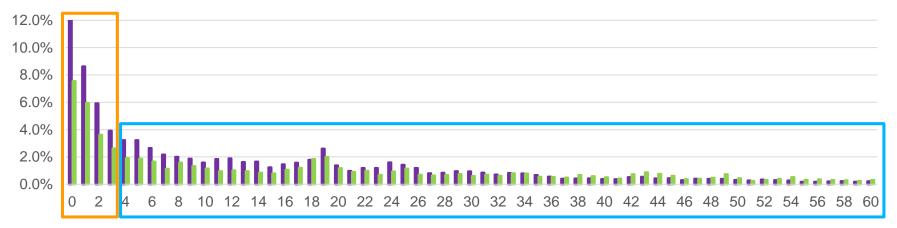


Electricity Only

## And we know where to tackle next...

## Bundled customers drive higher contacts up front (Cost to Acquire) but in line with electricity-only customers longer term.





Bundled Product

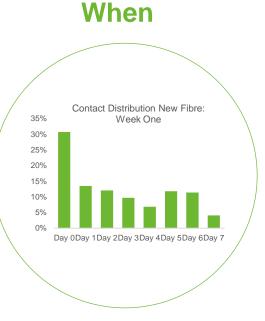
Number of months post sale



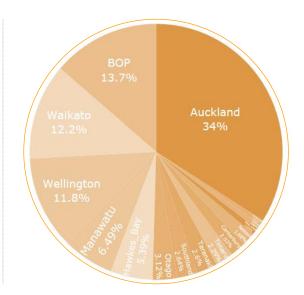


## By understanding the data...

Why NO er ardwire address contact courier e chande Oot ghz test fault ans billing ennect reg wire cable online



## Who







## And building capability...

- Driving the human-robot relationship takes careful planning & collaboration
- Starting early & experimentation builds new capability & supports agility
- Understanding that sometimes human contact is the answer, not the problem & building their capability to adapt







## To deliver on our convictions

We become more effective



Robotics Simplification Ease of effort

Faster

We become more efficient



Automation Prescriptive AI Digitisation Insight led

Cheaper

# & maximise human connection



Customer centred Relationship focussed Proactive personalisation

Valued

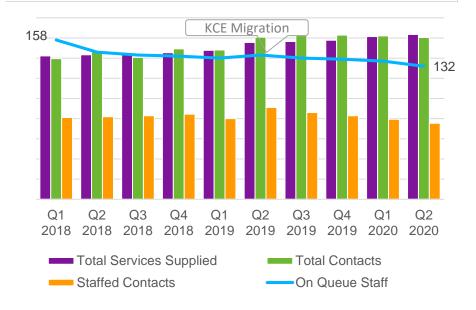




## ...and aspirations

- Reduce staffed contacts from 53% to 40% enabling efficient service growth & focussing human interactions on the moments that matter
- Reduce on-queue FTE by increasing their productivity by at least 10% (services/FTE)
- More than double the amount of automation in telco provisioning
- Support 13,000 ex KCE customers (17,000 ICP) with no back office FTE increase & on queue lift of 4 FTE
- Deliver back office initiatives delivering savings of \$600,000 +

#### Forecast on-queue staffing & volumes



# **Energy and Regulatory Risk**

## Peter Calderwood – GM Strategy and Growth



## **Portfolio strategy**

#### Key focus areas

## Strategic regulatory Issues

- Joined up thinking within Government
- Climate change and move to low emissions economy
- Evolution of gas and telco regulatory governance arrangements
- Water allocation and quality
- Electricity Price Review
- Tax Working Group
- Ongoing TPM work

#### Energy risk management

- Making sure energy risk management maximises EBITDA within acceptable volatility
- Continuing to improve generation dispatch to maximise revenue
- Co-optimisation of:
  - Energy
  - Avoided Cost of Transmission
  - Reserves
  - Demand Side Management

#### **New opportunities**

- Potential M&A Opportunities
- Divestment where other owners are better fit
- Continuous scanning of new technology and products for existing customers





## **Climate change and low emissions economy**

#### Key focus areas

## **Trustpower's Position**

- Trustpower supports the now bipartisan view that New Zealand should significantly reduce its green house gas emissions.
- Decarbonisation of other sectors will lead to increase in electricity gross demand.
- The transition to a new normal will be turbulent and needs careful and deliberate policy and regulatory governance to minimise disruption, and protect the interests of investors

#### **Key Areas for Involvement**

- Productivity Commission
- Climate Change Commission (Zero Carbon Bill)
- Joined up thinking across Government organisations
  - Recognise the positive impact of existing hydro generation on NZ's Emissions footprint
  - Linkage to Water Reform (incl. via tax reform)
- Market structures for transition to new normal

### **Opportunities**

- New storage and generation technologies – both grid connected and behind the meter
- Enhancement of existing assets to support new intermittent generation
- Participation in new markets





## **Electricity price review**

#### Key focus areas

#### **Trustpower's Position**

- The current market functions well.
- The review is a valuable opportunity to fine-tune industry governance
- Trustpower continues to support competition as the most effective way of delivering the best outcome to consumers.
- Ideal opportunity for a review of governance arrangements for a new future energy mix.

#### Key Areas for Involvement

 Contribute to the review to assist the Government to deliver more effective outcomes particularly for vulnerable customers.

## **Opportunities**

 Leverage from Trustpower as a knowledgeable and long term retailer





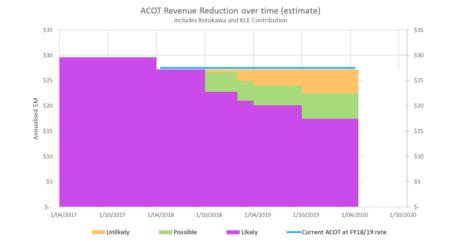
## **Review of DGPPs (ACOT payments)**

### Assessment of ongoing ACOT (Avoided Cost of Transmission) payments

- Electricity Authority's final decision announced 6 December 2016
- Lower SI review complete
- Lower NI proposed beneficiaries published and presently subject to consultation
- Outcomes are in line with previous guidance.

#### Current Trustpower estimate of future ACOT revenue

ACOT revenue reduction over time (estimate), incl. Rotokawa and KCE Contribution

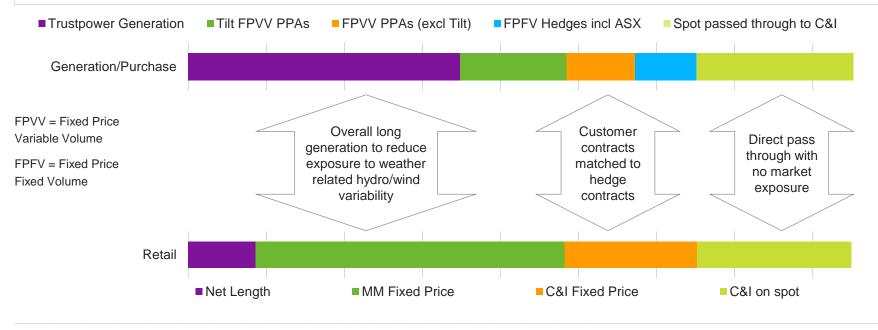






## **Balanced exposure to wholesale risk**

#### Overview of a typical year





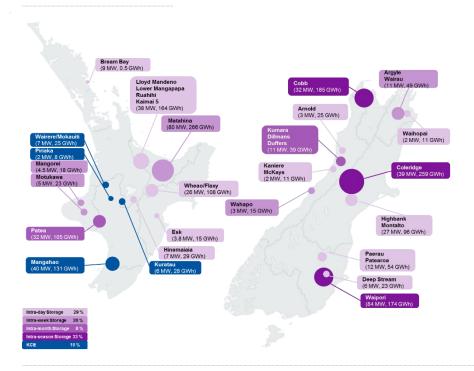


## **Generation Overview**

**Stephen Fraser – GM Generation** 



## Generation portfolio – provides efficient, flexible risk management



## 43

hydro power stations across

## 26

schemes

## **75%**

shareholding in King Country Energy

## **496MW**

total NZ installed generation capacity

## **20%**

shareholding in Rangitata Diversion Race Management Limited (New Zealand's largest irrigation scheme)

## 75% - 80%

of Trustpower's EBITDAF is provided by the NZ generation business

# Flexible and low marginal cost

portfolio benefits from market firming and able to optimise growth, hold or divest





## We will continue to drive portfolio profitability & manage risk in the near term through a number of different focus areas

#### Key focus areas

## Maximizing portfolio profitability

- Continuous improvement and focus on revenue growth with an eye on cost efficiencies
- Improved project/programme delivery and supply chain optimisation

## Our licence to operate and risk management

 Focus on health, safety and the environment, dam/civil safety – delivering our 'licence to operate' agenda

#### Asset efficiency

- Targeted asset management practices that focus on the efficiency, reliability and availability of our highest value assets
- Improving asset management maturity – more data and analytics, predictive and preventative focus

## Identifying new generation opportunities

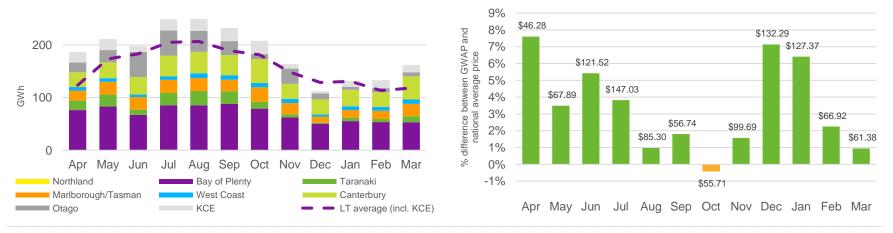
 Sharper focus on development: 'brownfield' enhancement and 'greenfield' growth by keeping an eye out for the right opportunities





## **Generation portfolio – outperforms market**

- Strong output from NI schemes in FY18; our geographically diverse spread of generation stabilises our output against regional hydrology.
- This enabled us to outperform market expectations of price for the majority of the financial year while our competitors experienced difficult portfolio positions in the South Island.
  - Our average monthly Generation Weighted Average Price (GWAP) was 3.4% higher than the national average price.







### Matahina G1 refurbishment + enhancement – case study

- Refurbished second-hand 56 MVA Transformer replaced end-of-life single-phase transformers – total installed cost of \$1.5m versus \$3-5m for a new transformer
- Investigations initiated for a Low-flow Turbine to increase total station GWh

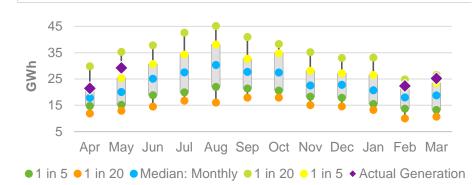


Transformer lifted onto trailer for short journey to switchyard



Installed in final location in switchyard

#### Matahina – based on actual generation



#### Matahina Station (In top 5 highest value in portfolio):

- Outage timed to minimise lost generation
- Concurrent major rotor refurbishment works
- 'Healthy' outage concept with good H&S results



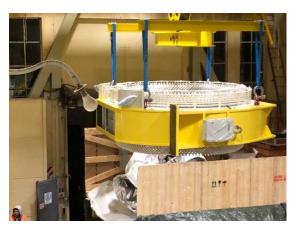


### **Coleridge G2 & G3 generator replacement**

- Condition assessment and Asset Management Plan identified Coleridge Generators G2 & G3 (12 MW each) as two of our six topearning machines, but being in very poor condition
- International tendering process to select preferred supplier and installer
- Optimal timing for generator replacement balanced the risk of failure (lost revenue) with the benefit of delay (project cost).



New G3 rotor awaiting installation



G3 stator being lifted into station





## People, Culture and Communication

Mel Dyer – GM People & Culture



### **Building organisational capability**

#### Key Capabilities

Driving action based on data, analytics and insight

Delivering products, propositions, and service that meet our customers' needs. Building, maintaining and leveraging strong, positive relationships with our stakeholders. Keeping our workforce and contractors safe and well Fostering an open organisational culture with a collective learning focus.





### People capability to execute on future opportunities

#### Key Capabilities

#### Future organisational capability

- Targeted development to strengthen resiliency, leadership, and collaboration for better business outcomes
  - Over 50% of Leadership program spots taken by women in the last 4 years
- Focus on cross functional teams to match our customers' experience and to deal with increasing complexity
- · Fast business improvement skills development
  - Focusing on driving efficiency and a better outcome for our customers
- Internal Facilitators trained to help groups work in different ways and break down barriers

https://www.trustpower.co.nz/Getting-To-Know-Us/Working-For-Trustpower







### Focus on diversity to build capability and drive success

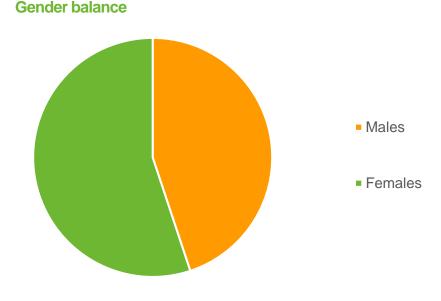
#### Diversity for adaptability and flexibility

- Recent review of our remuneration has ensured we are competitive
  but with no desire to be the highest payer in our markets
- Focus is on providing an environment where people can flourish
- analysis of the pay gap between males and females for the same position shows no significant difference between genders

#### Male v female remuneration, 2018



#### **Demographics**



42. Trustpower Investor Day 17 July 2018

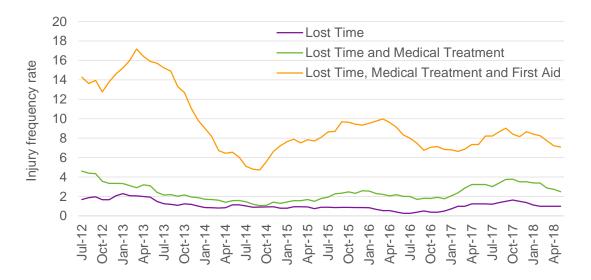




### Safety and wellbeing

#### Keeping our workforce safe and well

#### Injury frequency rates per 200,000 hours worked - 12 month rolling average



#### Key focus areas

- Completed production of new Safety
  Management System
- New incident reporting system implemented with better reporting for root cause diagnosis
- Public Safety accreditation maintained
- Wellbeing initiatives in major projects
- New in car monitoring system implemented
- Participation in industry StayLive forum





# Maintaining a strong community presence which recognises the value of being a good corporate citizen



#### Community Awards

13 regional and 1 national Community Awards events held annually to celebrate the work of volunteers and community groups











# A range of efforts are helping build and maintain positive relationships with our key stakeholder groups



Enhancement funds that provide for local environmental, cultural and community projects in the catchments Trustpower operates



Fisheries management – including eel management programmes, trout release in some catchments, and ongoing fish passage investigations and initiatives



This year Trustpower received an environmental management accreditation from BRAID in recognition of the work undertaken on the Rakaia River to restore braided river bird habitat



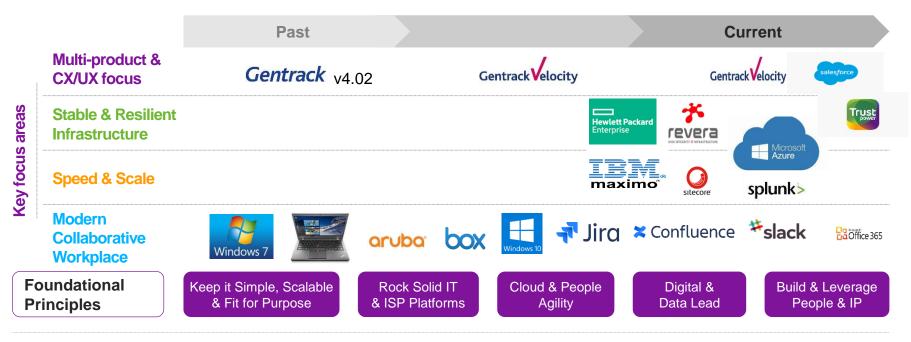
## 

## **Digital Platforms**

#### Simon Clarke – GM Business Solutions & Technology



### Our responsive tech foundations will underpin our evolution to a future ready digital business





# We are transitioning to an agile delivery model focused on value and user & customer experience (UX/CX)



Nine cross-functional teams working in sprints with quarterly reviews

Work prioritised by business owners based on value & impact with long term strategic goals in mind

#### **Digitising operations**

Based on insight & focused on automating processes and lowering costs across the business

#### **Examples**

#### **Chorus B2B integration**

- enabling fibre install support
- ~\$160K cost for \$500K pa saving

#### **Baseband IP Migration**

- ~27,000 telco customers
- <\$400K cost for \$~2.75M pa saving

#### **Digitising UX/CX**

Based on market insight and user and customer response

#### **Examples**

#### Customer App

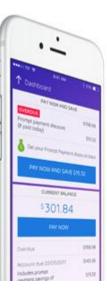
- >12,000 downloads
- >5000 contacts mitigated

#### Webchat

• ~10,000 interactions/month

#### **AI Chatbot**

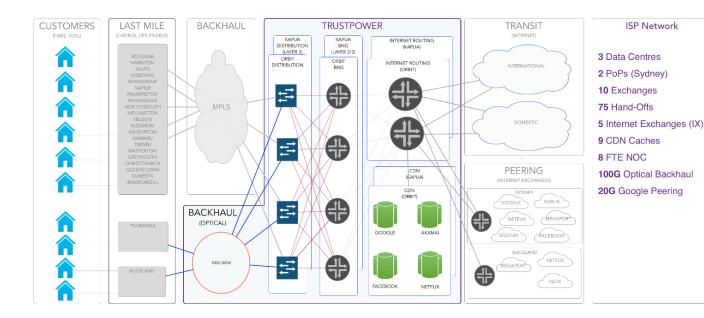
• ~2,000 interactions/month







### We have a scalable & modern ISP platform & capability



Optical backhaul gives us more control & visibility in key markets

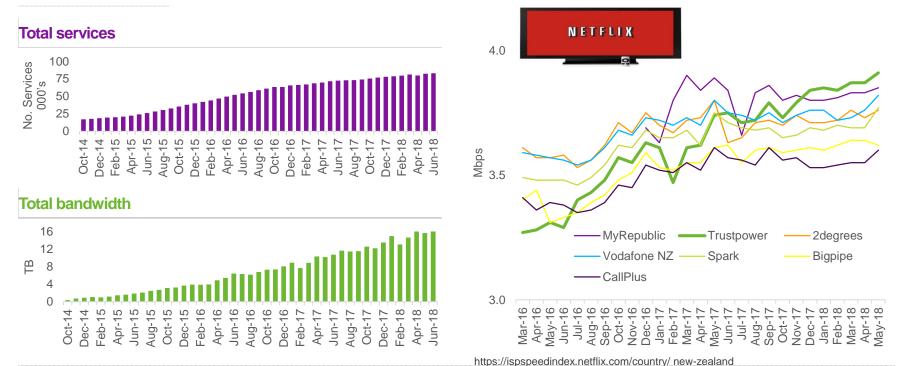
Increasing caching & Trans Tasman peering capability provides better customer experience & reduces international bandwidth and input costs

In-house ISP Network Operations Team means less reliance on upstream vendors and closer connection to customer





# Our ISP network has supported significant growth & is NZ leading



Trust



### We are last to the dance on smart meters - but best dressed



- Cost based business case (only now just making sense)
- Partnership with Australasian metering technology & service company L+G/intelliHub
- "Proof of Performance" over the last 12 months to test technology & business processes complete
- Internal development of fit for purpose & scalable meter data management (MDM) platform complete
- 3 year deployment programme commenced



## 

## **Finance Overview and Wrap up**

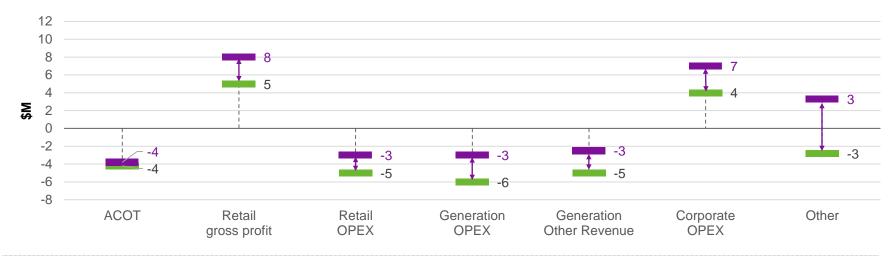
#### **Kevin Palmer– Chief Financial Officer**



### FY19 guidance remains unchanged

After normalising for the sale of our Australian (GSP) assets (~\$27m) and abnormal hydrology during FY18 (~\$20m), we retain our current EBITDAF guidance of \$205-\$225m:

FY18 to FY19 Bridge – Difference (range) from FY18



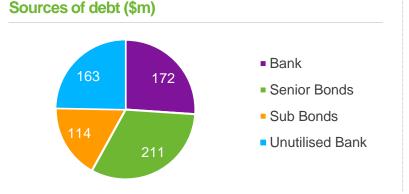




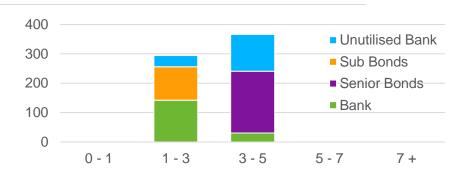
### **Debt position**

#### Key comments

- Debt levels forecast to be ~2x Debt/EBITDA and are below industry peers. A capital distribution programme is being considered by the Board to return Trustpower to 2.5x-2.8x debt/EBITDAF over time.
- The average tenor of debt is shorter than ideal but is not a real concern at these debt levels while not seen as urgent Trustpower is considering a debt capital market issuance.











### Summary of key messages

#### Our retail business is well positioned

- Our differentiated bundled strategy is adding value with a significant growth opportunity due to the fibre rollout
- Being a value led rather than price lead competitor is a long term sustainable and profitable position
- We have made significant progress in our digital strategy and are well positioned for the digital future

### We have developed a high level of capability that gives us the flexibility and agility to perform well in a changing future

- A highly capable organisation that focuses on collective learning and fast decision making
- A strong focus on the communities in which we operate and a commitment to be a positive contributor
- Agile and flexible technology platforms that support our commitment to digital initiatives
- We are extracting significant scale benefits from our telco platform

Our generation assets are well placed to capitalise on a renewable future

 Geographical diversity and high levels of availability

#### We are facing a high level of regulation both in energy and in telco

 It is yet to be seen if this will be a positive or negative for Trustpower. However we are fully engaged and believe we have the flexibility and capability to prosper whatever the outcome.

### We are well positioned to grow both organically and through acquisition



## Trust power...

## **Thank You**

### **Non-GAAP Measures**

- EBITDAF is a non GAAP financial measure but is commonly used within the electricity industry as a measure of performance as it shows the level of earnings before impact of gearing levels and non-cash charges such as depreciation and amortisation. Market analysts use the measure as an input into company valuation and valuation metrics used to assess relative value and performance of companies across the sector. The EBITDAF shown in the financial statements excludes the Australian business which is a discontinued operation.
- Reconciliation between statutory measures of profit and EBITDAF, as well as EBITDAF per the financial statements and total EBITDAF, is given below:

	2017	2018
Operating Profit	141,883	191,068
Fair value losses / (gains) on financial instruments	(3,825)	2,675
Impairment of assets	3,479	5,099
Depreciation and amortisation	44,742	44,242
Discount on acquisition	-	-
EBITDAF per financial statements	186,279	243,084
EBITDAF of Australian business	31,552	26,684
Reclassification of foreign currency translation reserve	-	(3,022)
Total EBITDAF	217,831	266,746

### **Disclaimer**

While all reasonable care has been taken in the preparation of this presentation, Trustpower Limited and its related entities, directors, officers and employees (collectively "Trustpower") do not accept, and expressly disclaim, any liability whatsoever (including for negligence) for any loss howsoever arising from any use of this presentation or its contents. No representation or warranty, expressed or implied, is made as to the accuracy, completeness or thoroughness of the content of the information. All information included in this presentation is provided as at the date of this presentation. Except as required by law or NZX listing rules, Trustpower is not obliged to update this presentation after its release, even if things change materially.

The reader should consult with its own legal, tax, investment or accounting advisers as to the accuracy and application of the information contained herein and should conduct its own due diligence and other enquiries in relation to such information. The information in this presentation has not been independently verified by Trustpower.

Some of the information set out in the presentation relates to future matters, that are subject to a number of risks and uncertainties (many of which are beyond the control of Trustpower), which may cause the actual results, performance or achievements of Trustpower or the Trustpower Group to be materially different from the future results set out in the presentation. The inclusion of forward-looking information should not be regarded as a representation or warranty by Trustpower or any other person that those forward-looking statements will be achieved or that the assumptions underlying any forward-looking statements will in fact be correct.

This presentation may contain a number of non-GAAP financial measures. Because they are not defined by GAAP or IFRS, they should not be considered in isolation from, or construed as an alternative to, other financial measures determined in accordance with GAAP. Although Trustpower believes they provide useful information in measuring the financial performance of the Trustpower Group, readers are cautioned not to place undue reliance on any non-GAAP financial measures.

This presentation is for general information purposes only and does not constitute investment advice or an offer, inducement, invitation or recommendation in respect of Trustpower securities. The reader should note that, in providing this presentation, Trustpower has not considered the objectives, financial position or needs of the reader. The reader should obtain and rely on its own professional advice from its legal, tax, investment, accounting and other professional advisers in respect of the reader's objectives, financial position or needs