



Market Announcement

12 June 2018, Vista Group International Limited, Auckland, New Zealand

Vista Group signs France's largest cinema chain, Les Cinémas Pathé Gaumont

Vista Group International (NZX & ASX: VGL), through its subsidiary Vista Entertainment Solutions Ltd (Vista Entertainment), has signed an agreement with Les Cinémas Pathé Gaumont the largest cinema exhibitor in France who also operates in the Netherlands, Switzerland and Belgium.

Building on the experience of using Vista Cinema in Switzerland and Belgium, Les Cinémas Pathé Gaumont will engage the Vista Cinema management software suite for the sale of tickets and concessions across the French circuit of 69 sites and a total of 773 screens.

Overall, Les Cinémas Pathé Gaumont has opted to utilise the breadth and depth of the Vista Cinema product portfolio; included is Vista Cinema's Food & Beverage functionality to operate their Starbucks coffee venues and other specialised Food & Beverage offerings, and the innovative offerings of Digital Signage, Vista App 'InTouch', Film Programming and Analytics, among other applications.

The roll-out of the Vista Cinema software suite across Les Cinémas Pathé Gaumont in France is scheduled for 2019.

For their projects in Northern-Africa, Les Cinémas Pathé Gaumont has chosen the cloud-based cinema management system Veezi, another innovative solution developed by Vista Entertainment. Veezi is already operating successfully on the African continent and meets local payment and reporting requirements.

Mischa Kay, Managing Director of Vista Entertainment Solutions, EMEA, states: "In what can only be described as a monumental turning point for Vista Cinema in France, we are incredibly proud to count Les Cinémas Pathé Gaumont amongst our customers. Les Cinémas Pathé Gaumont's drive for innovation has led to this partnership and we are excited to see how our products will contribute even more to Les Cinémas Pathé Gaumont's efforts of pushing the boundaries of customer service and operational efficiency."

Martine Odillard, Chairman of Les Cinémas Pathé Gaumont, says: "We are very confident in our choice to implement the Vista Cinema software solution. This milestone is key to go further in our strategy of upgrading and modernizing our cinemas."



Till Cussmann, SVP Sales EMEA & General Manager for Europe, also describes the agreement with Les Cinémas Pathé Gaumont as a major turning-point for Vista Cinema in Europe: “With one of the most innovative and well-respected pan-European cinema chains moving to Vista products, Vista has proven once again that they are capable of managing the complexities of the European local markets. Our products are creating real added value to the digital transformation process of cinemas and in doing so, also to moviegoers.”

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