

iCandy Interactive Limited (ACN 604 871712) Level 4, 91 William Street Melbourne, VIC 3000 Australia

ASX Announcement 24 July 2018

Award-winning Art Director Joins iCandy Interactive

Highlights

- Mr Nilwafa Pradata, an experienced mobile game executive has joined iCandy as a Producer
- Mr Pradata has been involved in award-winning productions previously
- iCandy is now attracting top talents in the region as the result of its recent expansion

iCandy Interactive Limited ("iCandy", "ICI" or the "Company") is pleased to announce that Mr Nilwafa Pradata, an experienced art and creative executive in the mobile game industry, has joined the Company as a Producer.

Mr Pradata was previously the Art Director of Touchten, the leading game studio of Indonesia. He has been involved in the production of various mobile games that have been successful including award winning mobile games that have won the accolades of being named best games on Google Play appstore in 2015 and 2016. Mr Pradata regularly appears on TV and online media as a representative of the creative digital industry in Southeast Asia. Mr Pradata will be based in ICI's studio in Kuala Lumpur, joining its existing growing team of game producers.

Mr Desmond Lee, Chief Operating Officer of ICI commented – We are excited to work with some of the best talents in the region. With a growing portfolio of over 300 games that serve 350 million gamers globally, iCandy is fast becoming a leading player internationally in digital entertainment. Part of the positive effect of scaling up is the ability to attract top talents that are now knocking on our doors, wanting to be part of this exciting journey of ours. We look forward to adding more talents to our fold.

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About iCandy Interactive

iCandy Interactive Limited ("iCandy Interactive") is an Australia incorporated public company that has its core business in the development and publishing of mobile games and entertainment for a global audience. iCandy Interactive is listed on the Australian Securities Exchange (ASX) under the symbol ICI.

iCandy Interactive runs multiple award-winning subsidiary games studios in Malaysia, Singapore and Indonesia, including Appxplore and Inzen Studio. It is one of the leading mobile entertainment group in Southeast Asia. Almost all of iCandy Interactive's games titles have been recommended and featured on Apple's App Store (iOS) or the Google Play Store. Studios of iCandy Interactive have won awards in the coveted International Mobile Game Awards (IMGA) in 2016 and 2017. For more information visit www.icandy.io