

**CYBG PLC
(Company)**

LEI: 213800ZK9VGCYYR6O495

3 July 2018

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The Company announces that on 2 July 2018 the following Director purchased shares under the CYBG PLC Share Incentive Plan.

Director	Number of Shares	Purchase Price
Ian Smith	46	£3.2228

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Ian Smith		
2	Reason for the notification			
a)	Position/status	Executive Director		
b)	Initial notification /Amendment	Initial Notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	CYBG PLC		
b)	LEI	213800ZK9VGCYYR6O495		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each		
	Identification code	GB00BD6GN030		
b)	Nature of the transaction	Purchase of shares via the CYBG PLC Share Incentive Plan		
c)	Price(s) and volume(s)	<table border="1" style="width: 100%;"> <tr> <td style="width: 50%;">Price(s)</td> <td style="width: 50%;">Volume(s)</td> </tr> </table>	Price(s)	Volume(s)
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CYBG PLC is registered in England and Wales (company number: **09595911**) and as a foreign company in Australia (**ARBN 609 948 281**) and has its registered office at 20 Merrion Way, Leeds, West Yorkshire LS2 8NZ

		£3.2228	46
d)	Aggregated information		
	- Aggregated volume	N/A	
	- Price	N/A	
e)	Date of the transaction	2 July 2018	
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)	