

**CYBG PLC  
(Company)**

21 June 2018

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES (PDMRs) AND PERSONS CLOSELY ASSOCIATED WITH THEM**

The Company announces that on 20 June 2018 the following Directors and PDMRs received ordinary shares in CYBG PLC and sold a portion of the shares received to cover their respective tax liabilities and sale costs. The shares released relate to:

- the FY16 Deferred Bonus awards under the CYBG Deferred Equity Plan which were granted on 9 March 2017; and
- the FY17 Bonus Upfront awards under the CYBG Deferred Equity Plan which were granted on 24 November 2017.

This announcement is made in accordance with the requirements of the FCA's DTR Disclosure Guidance and Transparency Rules Sourcebook and EU Market Abuse Regulation.

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Debbie Crosbie
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Executive Director
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	CYBG PLC
b)	LEI	213800ZK9VGCYYR6O495
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each
	Identification code	GB00BD6GN030
b)	Nature of the transaction	(1) Release of the FY16 Deferred Bonus awards under the CYBG Deferred Equity Plan.

CYBG PLC is registered in England and Wales (company number: **09595911**) and as a foreign company in Australia (**ARBN 609 948 281**) and has its registered office at 20 Merrion Way, Leeds, West Yorkshire LS2 8NZ

c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(1)</td> <td>Nil-consideration</td> <td>17,648</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(1)	Nil-consideration	17,648
	Price(s)	Volume(s)						
(1)	Nil-consideration	17,648						
d)	Aggregated information  - Aggregated volume  - Price	N/A						
e)	Date of the transaction	All transactions took place on 20 June 2018						
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)						
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.10 each  GB00BD6GN030						
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	Price(s)	Volume(s)						
(2)	£3.061010	8,501						
d)	Aggregated information  - Aggregated volume  - Price	N/A						
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a)	Name	Debbie Crosbie							
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a)	Position/status	Executive Director							
b)	Initial notification /Amendment	Initial Notification							
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
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a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each							
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	Price(s)	Volume(s)							
(1)	Nil-consideration	40,804							
d)	Aggregated information  - Aggregated volume  - Price	N/A							
e)	Date of the transaction	All transactions took place on 20 June 2018							
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	Price(s)	Volume(s)						
(2)	£3.061010	19,655						
d)	Aggregated information  - Aggregated volume  - Price	N/A						
e)	Date of the transaction	All transactions took place on 20 June 2018						
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)						

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	David Duffy
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Executive Director
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
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	Price(s)	Volume(s)						
(1)	Nil-consideration	39,150						
d)	Aggregated information  - Aggregated volume  - Price	N/A						
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	Price(s)	Volume(s)						
(2)	£3.061010	18,466						
d)	Aggregated information  - Aggregated volume  - Price	N/A						
e)	Date of the transaction	All transactions took place on 20 June 2018						

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a)	Name	David Duffy						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	Executive Director						
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	Price(s)	Volume(s)						
(1)	Nil-consideration	90,676						
d)	Aggregated information  - Aggregated volume  - Price	N/A						
e)	Date of the transaction	All transactions took place on 20 June 2018						

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	Price(s)	Volume(s)							
(2)	£3.061010	42,768							
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f)	Place of the transaction	London / London Stock Exchange (LON:LSE)							

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Ian Smith
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Executive Director
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	CYBG PLC
b)	LEI	213800ZK9VGCYYR6O495

<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
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	Price(s)	Volume(s)							
(1)	Nil-consideration	18,043							
d)	Aggregated information  - Aggregated volume  - Price	N/A							
e)	Date of the transaction	All transactions took place on 20 June 2018							
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	Price(s)	Volume(s)							
(2)	£3.061010	8,692							
d)	Aggregated information  - Aggregated volume	N/A							

	- Price	
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a)	Name	Ian Smith						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	Executive Director						
b)	Initial notification /Amendment	Initial Notification						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
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	Price(s)	Volume(s)						
(1)	Nil-consideration	41,698						
d)	Aggregated information  - Aggregated volume  - Price	N/A						

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	Price(s)	Volume(s)							
(2)	£3.061010	20,086							
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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Kate Guthrie
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	CYBG PLC

b)	LEI	213800ZK9VGCYYR6O495						
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	Price(s)	Volume(s)						
(1)	Nil-consideration	26,883						
d)	Aggregated information  - Aggregated volume  - Price	N/A						
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	Price(s)	Volume(s)						
(2)	£3.061010	12,950						
d)	Aggregated information	N/A						

	- Aggregated volume  - Price	
e)	Date of the transaction	All transactions took place on 20 June 2018
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	Enda Johnson						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	PDMR						
b)	Initial notification /Amendment	Initial Notification						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	CYBG PLC						
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	Price(s)	Volume(s)						
(1)	Nil-consideration	34,802						
d)	Aggregated information	N/A						

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(2)	£3.061010	16,415						
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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Fergus Murphy
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification

<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	CYBG PLC						
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(1)	Nil-consideration	28,160						
d)	Aggregated information  - Aggregated volume  - Price	N/A						
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		Price(s)	Volume(s)
		(2) £3.061010	13,565
d)	Aggregated information  - Aggregated volume  - Price	N/A	
e)	Date of the transaction	All transactions took place on 20 June 2018	
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)	

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Gavin Opperman
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
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			Price(s)	Volume(s)
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d)	Aggregated information  - Aggregated volume  - Price	N/A		
e)	Date of the transaction	All transactions took place on 20 June 2018		
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)		
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.10 each  GB00BD6GN030		
b)	Nature of the transaction	(2) Shares sold to cover tax liabilities and sale costs		
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		(2)	£3.061010	18,704
d)	Aggregated information  - Aggregated volume  - Price	N/A		
e)	Date of the transaction	All transactions took place on 20 June 2018		
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)		

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Helen Page

<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	PDMR						
b)	Initial notification /Amendment	Initial Notification						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	CYBG PLC						
b)	LEI	213800ZK9VGCYYR6O495						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.10 each  GB00BD6GN030						
b)	Nature of the transaction	(1) Release of the FY17 Bonus Upfront awards under the CYBG Deferred Equity Plan.						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(1)</td> <td>Nil-consideration</td> <td>32,247</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(1)	Nil-consideration	32,247
	Price(s)	Volume(s)						
(1)	Nil-consideration	32,247						
d)	Aggregated information  - Aggregated volume  - Price	N/A						
e)	Date of the transaction	All transactions took place on 20 June 2018						
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)						
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.10 each  GB00BD6GN030						

b)	Nature of the transaction	(2) Shares sold to cover tax liabilities and sale costs	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		(2)	£3.061010 15,533
d)	Aggregated information  - Aggregated volume  - Price	N/A	
e)	Date of the transaction	All transactions took place on 20 June 2018	
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)	

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	James Peirson
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	CYBG PLC
b)	LEI	213800ZK9VGCYYR6O495
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each
	Identification code	GB00BD6GN030

b)	Nature of the transaction	(1) Release of the FY17 Bonus Upfront awards under the CYBG Deferred Equity Plan.		
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		(1)	Nil-consideration	29,853
d)	Aggregated information  - Aggregated volume  - Price	N/A		
e)	Date of the transaction	All transactions took place on 20 June 2018		
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)		
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.10 each  GB00BD6GN030		
b)	Nature of the transaction	(2) Shares sold to cover tax liabilities and sale costs		
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		(2)	£3.061010	14,081
d)	Aggregated information  - Aggregated volume  - Price	N/A		
e)	Date of the transaction	All transactions took place on 20 June 2018		
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)		

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	Mark Thundercliffe						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	PDMR						
b)	Initial notification /Amendment	Initial Notification						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	CYBG PLC						
b)	LEI	213800ZK9VGCYYR6O495						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.10 each  GB00BD6GN030						
b)	Nature of the transaction	(1) Release of the FY17 Bonus Upfront awards under the CYBG Deferred Equity Plan.						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(1)</td> <td>Nil-consideration</td> <td>31,609</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(1)	Nil-consideration	31,609
	Price(s)	Volume(s)						
(1)	Nil-consideration	31,609						
d)	Aggregated information  - Aggregated volume  - Price	N/A						
e)	Date of the transaction	All transactions took place on 20 June 2018						
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)						
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.10 each  GB00BD6GN030						
b)	Nature of the transaction	(2) Shares sold to cover tax liabilities and sale costs						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(2)</td> <td>£3.061010</td> <td>14,909</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(2)	£3.061010	14,909
	Price(s)	Volume(s)						
(2)	£3.061010	14,909						
d)	Aggregated information  - Aggregated volume  - Price	N/A						
e)	Date of the transaction	All transactions took place on 20 June 2018						
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)						