

**IntelliHR Holdings Limited (ASX Code: IHR)** is pleased to provide the following update:

## Highlights

- intelliHR has made a strategic appointment to the senior executive team
- Paul Trappett joins the business as inaugural Chief Operating Officer
- Paul's background includes more than 15 years of general management of SaaS and online retail businesses

## IntelliHR Appoints Chief Operating Officer

intelliHR is pleased to advise that Mr Paul Trappett has joined the company as its inaugural Chief Operating Officer. Paul has more than 15 years of general management experience in the SaaS and online retail markets with direct responsibility for team leadership, strategy, finance, HR, customer success, and sales and marketing.

Paul's career has included, most recently, general management of **Vision6**, a well-known and successful SaaS direct-marketing business. His career previously included roles in management accounting with Suncorp and as CFO/General Manager of online retail businesses.

Paul holds a Bachelor of Business (Accountancy) from QUT, a Master of Business Administration from the Australian Graduate School of Management, a Graduate Diploma in Finance from the Securities Institute of Australia and is a qualified CPA.

Paul has been known to intelliHR for over five years, having been a beta customer of intelliHR during its development and testing phases. He is a strong advocate for the intelliHR product and is intimate with its value proposition.

A key driver for the appointment is to augment the leadership resources in the company's critical business growth areas, with a focus on sales and marketing.

intelliHR Chairman, Tony Bellas, welcomed Paul to the company as its inaugural Chief Operating Officer describing the appointment as strategic, following a considerable investment of both time and funds into sales and marketing operations over the past three months.

"With both sales momentum and capacity fast building, the appointment of Paul to the senior executive team is timely."



“We look forward to working with Paul and our expanding team to capitalise on the opportunities and accelerate the growth we have been experiencing in recent months”, Mr Bellas said.

Signed for and on behalf of IntelliHR Holdings Limited:



**Robert Bromage**

Managing Director

intelliHR Holdings Limited

#### **About IntelliHR**

intelliHR is an Australian HR technology business developing and currently marketing a next-generation cloud-based people management and data analytics platform. Delivered to customers by a SaaS business model, it is disruptive and advanced technology leveraging AI specifically Natural Language Processing in the application. It is scalable to a global market and is industry agnostic. For more information visit [www.intellihr.com.au](http://www.intellihr.com.au).

