

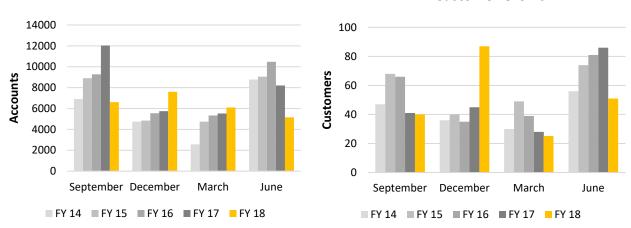
4 July 2018

## CLASS LIMITED (CL1) - QUARTERLY SHAREHOLDER UPDATE

Welcome shareholders to our update for the quarter ending 30 June 2018.

### **Total Account Growth**

- Total accounts increased by 5,158 to 169,413
- Total accounts include 163,464 SMSFs on Class Super and 5,949 Class Portfolio accounts
- Total Class customers increased to 1,367 with a quarterly increase of 51 new customers



Account Growth

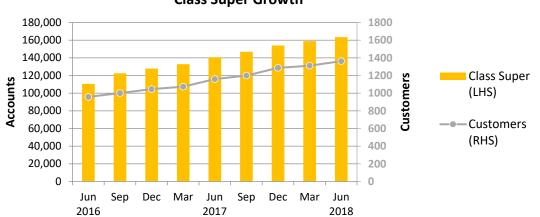
Customer Growth

# **Class Super**

The exceptional workload around CGT relief and the flow-on delays to tax lodgments disrupted the SMSF industry in this quarter. ATO data indicates that as of 21 June, 35% of SMSF Annual Returns had still not been lodged.

Despite the disruption, our reform focused marketing campaign still saw over 50 firms signed-up, mostly towards the end of the quarter and those sales, along with organic growth, saw SMSFs on Class Super increase by **4,526** to **163,464**.

Our marketing campaign also generated solid interest in reviewing Class Super in the new financial year and we move into the next quarter with a much stronger sales pipeline compared to last year.



Class Super Growth

AMP continues to migrate accounts off Class; as at 30 June 2018, they had ~8,300 SMSFs on Class.

Accountants again rated Class Super #1 for *Highest Overall Client Satisfaction* and #1 for *Value for Money* in the 2018 Investment Trends SMSF Software Awards<sup>i</sup>. This is the fourth year in a row Class Super has taken out overall first place in these independent survey-based awards.



### **Class Portfolio**

Class Portfolio grew by **12%** to **5,949** accounts, the second largest growth period on record, and **31%** of Class Super clients now use Class Portfolio.



### **Class SMSF Benchmark Data**

Class will soon release the June 2018 quarterly SMSF Benchmark Report. Key metrics are:



You can <u>register</u> to receive this report when available, and request previous reports, from <u>class.com.au</u>. Thanks for your continued support of Class.

Kevin Bungard, CEO Class Limited

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<sup>&</sup>lt;sup>i</sup> Source: Investment Trends 2018 SMSF Accountant Report, based on a survey of 942 accountants in public practice.