

3 July 2018

BIGTINCAN COMMENCES DESPATCH OF SHARE PURCHASE PLAN OFFER DOCUMENT

Bigtincan Holdings Ltd (“Bigtincan” or “the Company”) is pleased to announce that it has commenced the despatch of the attached Share Purchase Plan (“SPP”) offer booklet, including a personalised application form, to eligible shareholders.

The SPP is an offer to acquire up to \$15,000 worth of new fully paid ordinary shares in the Company at \$0.35 per share. The offer is available to those Bigtincan shareholders on the share register as at 7:00pm (AEST) on the Record Date of Friday, 15 June 2018, and whose registered address is in Australia or New Zealand.

The Company encourages shareholders to consider the SPP offer early as it is scheduled to close on Tuesday, 31 July 2018.

No brokerage costs apply to purchases under the SPP. The Company will pay eligible brokers a 1 per cent stamping fee.

The Board reserves the right to scale back and close the offer early. It is important that each shareholder reviews the SPP Booklet as well as all Company information as announced to the ASX.

Additional Information

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About Bigtincan

Bigtincan (ASX:BTH) helps sales and service teams increase win rates and customer satisfaction. The company’s mobile, AI-powered sales enablement automation platform features the industry’s premier user experience that empowers reps to more effectively engage with customers and prospects and encourages team-wide adoption. Leading brands including AT&T, ThermoFisher, Merck, ANZ Bank and others rely on Bigtincan to enhance sales productivity and fuel customer engagement. With global sales and marketing headquartered in Boston, Bigtincan also has offices across EMEA, Australia and Asia. To discover more about how your organization can benefit from the Bigtincan Hub platform, please visit www.bigtincan.com or follow @bigtincan on Twitter.