



**ASX Release**  
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## **Gooroo is launching learning platform with Microsoft to build technology skills of the future**

*Key highlights:*

- **Gooroo & Microsoft extend partnership to launch new learning platform**
- **Developing job-ready skills in technology to support the future of work**

Gooroo Ventures Limited (“Gooroo” or “the Company”), the global leader in the science of human thinking, and Microsoft have announced a new, global learning platform that helps prepare individuals for the future of work.

Gooroo is set to launch Gooroo Learn on Open edX, delivering a curated selection of courses and development pathways for the technology skills most in demand. The objective is to get talent job-ready while providing individuals the opportunity to stand out from the pack with a coveted Microsoft certification.

“This is an exciting opportunity to further our partnership with Gooroo, a pioneer in analytics and job matching capabilities. Together with Microsoft’s courses, learning path and credentials, this will help better equip students entering the workforce” says Avik Choudhury, Regional Sales Director Asia, MEA and France for Microsoft. “Gooroo’s analytics platform also helps our community make important decisions about the right career pathways and training for them based on their individual skills and ambitions.”

Rapid change, increasing turbulence, and uncertainty in every industry necessitates the need to continuously learn, reskill and upskill towards more and better career outcomes. This change also necessitates new skills and careers for those who are feeling displaced and left behind. This was a key theme in Gooroo’s recent submission to the Australian Senate’s Inquiry on the Future of Work and Workers.

“We all know that technology is a core driver of the changing nature of work”, says Greg Muller, Founder and CEO of Gooroo. “We are very proud to be extending our partnership with Microsoft to provide graduates and transitioning workers the opportunity to feel supported and build a successful technology career that aligns with their passions and mindset.”

*Link: Gooroo’s submission to the Senate Committee on the Future of Work and Workers, [https://gooroo.io/static/docs/Gooroo\\_Ventures\\_SelectSenateCommittee\\_FutureofWorkAndWorkers\\_200218.pdf](https://gooroo.io/static/docs/Gooroo_Ventures_SelectSenateCommittee_FutureofWorkAndWorkers_200218.pdf)*

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## About Gooroo

Gooroo is the global leader in the science of human thinking transforming the way people, organisations and communities make decisions about the future.

The pace of technological change necessitates rapid transformation of national economies, industries and businesses. Gooroo provides advisory services to help leaders apply the right tools at each step of a change or transformation process. Professional development programs develop the understanding of human thinking and how it is applied to improve decisions and tackle problems of all sizes.

Gooroo's people analytics platform delivers the most effective and integrated approach to organisational design, workforce planning, succession planning, talent development and recruitment. Gooroo supports individual careers through personalised community experiences.

Gooroo's core technology is capable of processing large datasets to deliver an understanding of how people make decisions, at scale.

In October 2017, Gooroo lodged a patent application on the process of human thinking - securing Gooroo's globally unique ability to chart how we make decisions and choices. Gooroo's Human Thinking Research Unit is planning two more patents applications in 2018.

In June 2017, Gooroo was awarded Innovation of the Year in the Big Data / Machine Learning category at the AIIA iAwards (Vic).

In May 2017, a sales and marketing team was established to begin commercial engagement.

In January 2016, Gooroo announced a global alliance with Microsoft.

For more information on Gooroo, visit:  
Investor Hub: [www.goorooventures.com](http://www.goorooventures.com)  
Website: [www.gooroo.io](http://www.gooroo.io)

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